



Corporates use English language test TOEIC for benchmarking employee communication skills

Leading Indian recruiters like Genpact, 24/7 customer, Wipro and several others have starting using TOEIC or Test of English for International Communication test for their recruitments, informs education and training company NIIT. The TOEIC test is an English-language proficiency test for people whose native language is not English.

Through NIIT's first nationwide TOEIC test administration, 24/7 Customer, Genpact, Inventurus and Wipro participated in a benchmarking exercise of their employees' communication skills. The benchmarking exercise will help corporations set acceptance standards while recruiting. This will also aid in monitoring improvement of communication skills of employees as they undergo training. 24/7 Customer, Wipro and Inventurus join other industry leaders such as - Call2Connect, Fiserv, HCL, HTMT, Steria (Xansa), Minacs (TransWorks) and NIIT Technologies - in their endorsement of the TOEIC test as the established industry criteria for assessing a candidate's proficiency of English for workplace communication.

Ashish Basu, President of New Business Incubation for NIIT, says, "Participation of blue-chip companies in the TOEIC test is a validation of their acceptance of TOEIC test scores as the criteria for English communicative ability of individuals at workplace."

'We plan to roll it out across 20 cities in the next three months,' adds Basu.

The TOEIC test, developed by Educational Testing Service (ETS), is the world's most widely accepted workplace English-language assessment tool. Offered in 90 countries around the world, the TOEIC test is used by more than 9,000 corporations, educational institutions and government agencies.

NIIT has announced that TOEIC test administrations will be held every month. During this introductory period, the TOEIC test will be priced at Rs 2495, with a special waiver for students who desire to take the test. As part of the preparation kit for the test, NIIT will provide aspiring candidates with an e-Learning CD that will contain the examinee handbook and sample test content.

The TOEIC test is an English-language proficiency test for people whose native language is not English. It measures the everyday English-language skills of people working in an international environment. TOEIC test scores indicate how well people can communicate in English with others in the global workplace. Developed by Educational Testing Service in 1979, the TOEIC test has become the world's leading test of English-language proficiency in a workplace context. Nine thousand corporations in more than 90 countries use the TOEIC test, and more than five million TOEIC tests were administered in 2007.